

THE RYE RECORD

2025 Publication Calendar

<u>Publication Date (Friday)</u>	<u>Ad Materials Due Date</u>
<i>January 10</i>	<i>January 3</i>
<i>January 24</i>	<i>January 17</i>
<i>February 7</i>	<i>January 31</i>
<i>February 21</i>	<i>February 14</i>
<i>March 7</i>	<i>February 28</i>
<i>March 21</i>	<i>March 14</i>
<i>April 11</i>	<i>April 4</i>
<i>April 25</i>	<i>April 18</i>
<i>May 9</i>	<i>May 2</i>
<i>May 23</i>	<i>May 16</i>
<i>June 6</i>	<i>May 30</i>
<i>June 27</i>	<i>June 20</i>
<i>July 18</i>	<i>July 11</i>
<i>August 22</i>	<i>August 15</i>
<i>September 12</i>	<i>September 5</i>
<i>September 26</i>	<i>September 19</i>
<i>October 10</i>	<i>October 3</i>
<i>October 24</i>	<i>October 17</i>
<i>November 7</i>	<i>October 31</i>
<i>November 21</i>	<i>November 14</i>
<i>December 5</i>	<i>November 28</i>
<i>December 19</i>	<i>December 12</i>
Contact Dan Borchert, Advertising Sales Director at 203-912-5468 or danborchert@ryerecord.com	

PRINT ADS, POPULAR SIZES



Full Page

5 col x 16 inch
(10"x16")



1/2 Page

Half Page

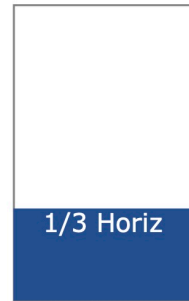
5 col x 7.5 inch
(10"x7.5")



Strip Ad

Front Page
Strip Ad

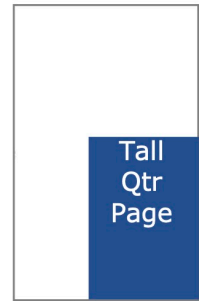
5 col x 1.25 in
(10"x1.25")



1/3 Horiz

Third Page
Horizontal

5 col x 6 in
(10"x6")



Tall
Qtr
Page

Tall Quarter
Page

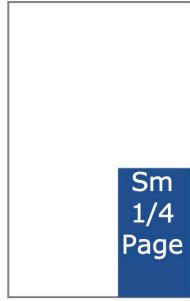
3 col x 9 inch
(5.95"x9")



1/4
Page

Quarter Page

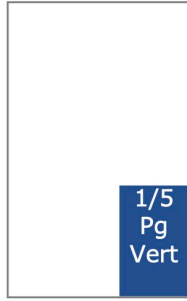
3 col x 7 inch
(5.95"x7")



Sm
1/4
Page

Small Quarter
Page

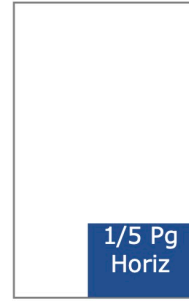
2 col x 7 inch
(3.926"x7")



1/5
Pg
Vert

Fifth Page
Vertical

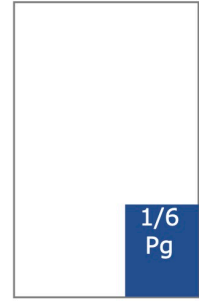
2 col x 6 inch
(3.926"x6")



1/5 Pg
Horiz

Fifth Page
Horizontal

3 col x 4 inch
(5.95"x4")



1/6
Pg

Sixth Page

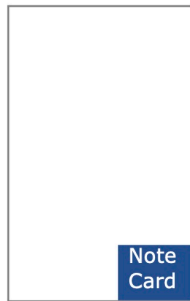
2 col x 5 inch
(3.926"x5")



1/8
Pg

Eighth Page

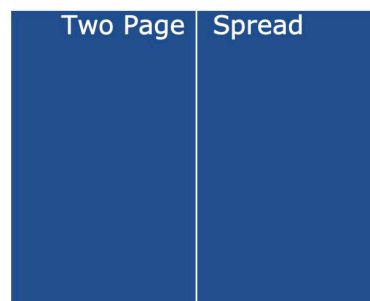
2 col x 4 inch
(3.926"x4")



Note
Card

Note Card

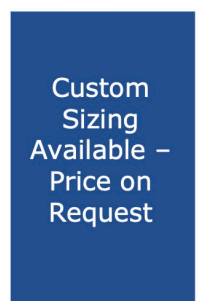
2 col x 3 inch
(3.926"x3")



Two Page
Spread

Two Page
Spread

10 col x 16 inch
(20"x16")



Custom
Sizing
Available –
Price on
Request